



For Immediate Release
February 22, 2010

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California Shakespeare Theater Honors Jonathan Moscone's 10th Anniversary At Its Annual Gala On March 20, 2010

**Proceeds from *La Dolce Vita*, the 15th annual party, to benefit
Cal Shakes' Artistic and Educational Programming
Tickets available at 510.548.3422 x125**

BERKELEY, Calif., January 25, 2010 – **California Shakespeare Theater** today announced details for the company's fifteenth annual fundraising bash, *La Dolce Vita*, to be held **Saturday, March 20, 2010 at 6pm at the Four Seasons Hotel San Francisco**. The evening, featuring a stellar gala committee led by honorary co-chairpersons **Ann & Gordon Getty** and **Barclay & Sharon Simpson**, is inspired by the classic Fellini film and will celebrate the "sweet theatrical life" of **Jonathan Moscone** as he embarks on his 10th anniversary as Cal Shakes Artistic Director.

"I love our galas," said Moscone. "They reflect perfectly what kind of company we are. They are fun, irreverent, and we do everything to ensure that everyone has a great time. Through it all, the purpose is clear: raise much needed funds to fulfill our mission of making Shakespeare and the classics relevant on stage, in the classroom, and throughout diverse communities."

In his decade of visionary leadership, Jonathan Moscone has continued to raise the bar for theatrical excellence and impact in Bay Area communities, and was recently awarded the inaugural Zelda Fichandler Award for "transforming the regional arts landscape through his singular creativity and artistry in theater."

La Dolce Vita will begin with a silent auction and cocktail reception featuring a vodka bar by **Stockholm Krystal**, followed by an elegant dinner with wine supplied by **Pine Ridge Vineyards**, live auction, and dancing to swing classics and contemporary tunes with the **CoolTones Big Band**.



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Some of the spectacular auction items include a **day sail on the Bay to watch the Blue Angels**; trip to Seattle complete with **sky box tickets to a Seattle Sounders soccer game** where you'll party with the players and coaches; stays in **Italy, Morro Bay, and Stinson Beach**; **two-night B&B package** at the Four Seasons San Francisco; **romantic weekend in Carmel**; walking tour for 10 at **Geyserville Ranch**; **VIP seats at Cirque du Soleil's Kooza** with airfare and hotel; a **walk-on role** in full costume and make-up designed by the Cal Shakes production team during our 2010 season; a **picnic and private sky-gazing** at St. Mary's Observatory; **backyard movie party** with 21-foot inflatable movie screen; lunch and tour for eight at the Napa Valley Reserve; a **rare bottle of A Hardy Cognac**; hosted **dinner parties** at the Getty Mansion, a firehouse, and more; and dinner at **French Laundry** with personal reservation service; to name but a few.

Honorary committee members for *La Dolce Vita* include **The Hon. Dianne Feinstein & Richard Blum, The Hon. Nancy Pelosi & Paul Pelosi, The Hon. Gavin Newsom & Jennifer Siebel Newsom, The Hon. Willie L. Brown, Jr., Sue & George Bruns, Dale Djerassi, The Hon. Anna Eshoo & Joe Cotchett, Jeannette Etheredge, Stanlee Gatti, Wilkes Bashford, Daniel Lurie & Becca Prowda, The Hon. Thomas T. McCormick, Elaine McKeon, Helen & John Meyer, The Hon. George Miller & Cynthia Miller, Nicola Minor & Robert Mailer Anderson, Mrs. George R. Moscone, Peter Read, Yvonne & Angelo Sangiacomo, Jo Schuman Silver, Carole Shorestein Hays & Dr. Jeffrey P. Hays, Marcia Smolens & Richard Rubin, Leslie & J.P. Thieriot, and Francesca Vietor.**

Distinguished Corporate Partners include **City National Bank, John Muir Health, Mechanics Bank, Overaa Construction, Pine Ridge Vineyards, Rakestraw Books, Safeway, San Francisco Magazine, Simpson Strong Tie, and Stockholm Krystal Vodka.**

The Gala is at the core of the company's annual fundraising campaigns and over the years has garnered more than \$2.8 million in support of the Theater's artistic and education programming. The company's 2010 season begins June 2 with the world premiere of *John Steinbeck's The Pastures of Heaven*, adapted by Octavio Solis and directed by Artistic Director Jonathan Moscone.



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La Dolce Vita tickets are now on sale and begin at \$325. To order tickets call 510.548.422 x125 or visit www.calshakes.org/gala.

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ATTENTION CALENDAR EDITORS:

WHO: Supporters of the arts

WHAT: Cal Shakes' 15th annual gala fundraiser, *La Dolce Vita*, in honor of Jonathan Moscone's tenth anniversary as Artistic Director

WHEN: March 20, 2010, 6pm

WHERE: Four Seasons Hotel, 757 Market Street, San Francisco

HOW MUCH: Starting at \$325

INFO: events@calshakes.org, 510.548.3422 x125, or calshakes.org

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